

STRATEGIC PLAN 2018-2022

VISION

Quality people building quality infrastructure
in a safe and thriving industry

MISSION

To be a strong advocate on behalf of members
in order to maintain a sustainable industry and
assist them to build quality infrastructure

VALUES

Industry Leadership
Professionalism
Working Together
Accountability

ORGANISATION WIDE STRATEGIES

- Provide industry leadership
- Support a safe and healthy industry
- Promote sustainability and environmental excellence
- Optimise communications
- Raise the positive profile of the industry and CCNZ
- Engage members
- Promote the CCNZ Healthy Industry Statement
- Liaise with asset owners

STRATEGIC OBJECTIVES

1 STRONG REPRESENTATION AND ADVOCACY

- 1.1 Seek the views of and utilise the expertise of members, branches and associates
- 1.2 Strengthen networks with other industry associations
- 1.3 Raise the positive public profile of the industry and CCNZ
- 1.4 Represent industry on key national and regional bodies

2 MEMBERS AND STAKEHOLDERS VALUE

- 2.1 Use a wider range of communication channels to engage with members
- 2.2 Enhance member discount opportunities
- 2.3 Enhance member value to recruit and retain members
- 2.4 Increase CCNZ's value rating in the annual member survey
- 2.5 Develop a specific recruitment package for large off-shore companies operating in New Zealand

3 DEVELOP PEOPLE

- 3.1 Embed Civil Trades into industry
- 3.2 Promote ConstructSafe as the industry H&S standard
- 3.3 Recognise and reward people through industry awards, competitions, events and scholarships
- 3.4 Promote EPIC work/careers in infrastructure
- 3.5 Develop and promote our training and people development offering
- 3.6 Promote diversity
- 3.7 With partners implement the road work site health and safety strategy

4 OTHER

- 4.1 Manage industry self-regulation to enhance industry professionalism
- 4.2 Inform and advise members by producing relevant, concise and timely information
- 4.3 Champion best practice
- 4.4 Support and develop industry sustainability initiatives

COMPETITIVE ADVANTAGES

One voice

Represents over 80% of the industry value

Represents a critical NZ industry

Branch and Associate member structure

Great networks and relationships

Industry Expertise

Respected organisation